

PRODUCT RANGE



A VARIETY OF PLATFORMS TO SUIT ANY BUDGET & BUSINESS REQUIREMENT



Disc Product ▶ CD, DVD, VCD & Digital

SBA Music produce a range of programs on a monthly basis in CD, VCD, DVD and digital formats. Genres include: Chart Hits, Club Dance (DJ's & Retail catered) Pop, Urban, Easy Mix, Easy Rock, Lounge'N, House Grooves, Groove Sessions, Club Dance, Party, Country Hits and more!



AudioPlay | S ▶ Background Music System

- ✓ minimal interaction with the capacity to select music genres
- ✓ pre-loaded with a music library which is updated monthly
- ✓ supports basic advertising requirements



AudioPlay | SPX ▶ Background Music System

- ✓ fully scheduled to address differing day-part requirements 24/7
- ✓ pre-loaded with a music library which is updated monthly
- ✓ supports sophisticated advertising requirements
- ✓ capacity to build play lists and choose individual tracks
- ✓ dial-in diagnostics and updates



VideoPlay | SPX ▶ Music Video System

- ✓ fully scheduled to address differing day-part requirements 24/7
- ✓ pre-loaded with a music (audio & video) library which is updated monthly
- ✓ supports sophisticated advertising requirements
- ✓ capacity to build play lists and choose individual tracks
- ✓ dial-in diagnostics and updates
- ✓ billboard advertising capacity



Audio ▶ Mule Music Online Management System

- ✓ secure, online music/ advertising management to multiple sites
- ✓ fully scheduled to address differing day-part requirements 24/7
- ✓ option to manage from your PC or (head office) manage all sites over internet
- ✓ cater to subtle differences in demographics (eg. regional vs. metro) by creating different profiles/ schedules
- ✓ pre-loaded with music channels which are updated monthly via internet
- ✓ dial-in diagnostics and updates
- ✓ revenue stream from SMS Jukebox - let your clients play DJ
- ✓ capture database information and send email/ SMS campaigns to clients



Audio/ Video ▶ R Media Advertising/ Digital Signage

- ✓ Web-enabled advertising/ music platform for TV screens
- ✓ Centralised schedule/ grouping function - unlimited sites
- ✓ Limitless layout options to include advertisement stills (jpeg/ gif), videos (mpeg1,2,4, AVI,Flash, DivX, etc) and music videos/ music audio (background)
- ✓ cater to subtle differences in demographics (eg. regional vs. metro) by creating different profiles/ schedules

SOLUTIONS IN SOUND AND VISION

